



2220 Fairgrounds Rd., PO Box 523,  
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Dear Fair Friends,

The Collingwood Agricultural Society values the partnerships between the Great Northern Exhibition and our surrounding communities. Our Fair, which is always held the 3<sup>rd</sup> weekend after Labour Day, is attended by approximately 12,000 to 15,000 people each year. In 2022 we exceeded our best year ever, which is a direct result of our business communities and individuals supporting us. Our agricultural Fair takes pride in promoting our heritage and our community. We are happy to say that plans are underway to host a Fair in 2023.

There are various levels of participation available which include:

**Starting Gate: \$1 to \$99**

**Fair Builder: \$300 to \$499**

**Hay Maker: \$1,000 to \$2,999**

**Friend of The Fair: \$100 to \$299**

**Bin Filler: \$500 to \$999**

**Country Squire: \$3,000 and over**

**The Sponsorship Partner Package details are available on our website: [www.greatnorthernex.com](http://www.greatnorthernex.com)**

All of our Sponsorship Partners who return the enclosed agreement by February 28, 2023 deadline will be acknowledged in our Fair Prize Book. If payment is received by July 31, 2023 you will receive your Sponsor passes to the GNE.

**As in 2018, 2019 and 2022, your passes will be sent to you electronically via Ticket Scene approximately three weeks before the Fair, therefore it's very important that we have your current email address.**

If you do not receive your passes as scheduled, please check your junk mail or call our office at 705-444-0308. Sponsor contributions and/or attached forms received by January 31, 2023 will have their name entered into a draw to win one of two restaurant gift certificates.

If you would like more information or would like someone to visit you, please call (705) 444-0308 or send an email to [admin@greatnorthernex.com](mailto:admin@greatnorthernex.com).

When completing the agreement, if you wish to sponsor a specific category, you may specify that. We have many areas which you can sponsor (i.e: Education Day, Ambassador Program, Special Events, Poultry Show, Cattle Show, Horse Shows, Homecraft, etc.) Check out our Prize Book on our website for all our many events.

In order to streamline our Sponsorship Partner program and alleviate the workload of our volunteers, we are hoping that you will respond to this letter by returning the agreement with payment or emailing the completed agreement followed by your payment.

Thanks and See you at the Fair!

Yours truly,

Deborah Mobbs  
Administrator